



**RESOURCE**

# A Practical Guide to Conducting a Barrier Analysis

|

## Authors

Kittle, Bonnie

## Description

A Practical Guide to Conducting a Barrier Analysis is a training curriculum that builds skills to plan and carry out a Barrier Analysis survey. The very practical, hands-on learning exercises help learners to answer the most common and frequently perplexing questions that arise during implementation. The use of the survey as a behavior change tool is made clear by first introducing the Designing for Behavior Change framework and the determinants of behavior change. The manual uses a step-by-step approach starting with the definition of the behavior to be studied and development of the Barrier Analysis questionnaire. As part of the training course, a Barrier Analysis survey is conducted. The guide covers topics including sampling, interviewing techniques, coding, tabulation and data use. After completing the course using The Practical Guide to Conducting a Barrier Analysis, trainees will be able to effectively plan and implement a Barrier Analysis survey and use the results to inform their behavior change strategy.

## Publication date

2013

## Publisher

Helen Keller International

## Other Tags

Guidelines, Manuals and Handbooks Barrier Analysis

## Thematic Tagging

Gender Youth

Language English

View resource

## Related IWRM Tools

● Tool

## Promoting Social Change

C5

● Tool

## **Behaviour Change Communication**

C5.02

---

**Source URL:** <https://www.gwptoolbox.org/resource/practical-guide-conducting-barrier-analysis>